E/L0388 Advanced Public Information Officer
FY25 Training Opportunities

Course Dates	Location:
• November 18–22, 2024	Columbus, OH
• December 9–13, 2024	Washington, DC
• January 13–17, 2025	Emergency Management Institute, Emmitsburg, MD
• February 3–7, 2025	Opelika, AL
• March 17–21, 2025	Baton Rouge, LA
• April 14–18, 2025	Emergency Management Institute, Emmitsburg, MD
• April 28–May 2, 2025	Spring, TX
• June 2–6, 2025	Lincoln, NE
• July 14–18, 2025	Jefferson City, MO
• July 28–August 1, 2025	Emergency Management Institute, Emmitsburg, MD

Course Length:
This course is 5 days in length*

Some pre-course work is required prior to the training course

Course Description:
The Advanced Public Information Officer (APIO) Course teaches participants additional skills for use during escalating incidents, including strategic communications and incident action planning as they relate to Joint Information Center (JIC) operations.

Course Goals:
1. Provide participants with the knowledge and skills to establish, manage and work within a JIC.
2. Provide participants the opportunity to apply advanced public information skills during a multi-day full functional exercise.
3. Identify the PIOs role in the short- and long-term recovery phases of an incident using the seven Community Lifelines.
4. Improve participants' processes and ensure every action has a measurable relevance for each identified audience, including senior leadership.

TRAINING OPPORTUNITY

Prerequisites:
Participants must have a minimum of 2 years of public information experience.

- IS29.a: Public Information Officer Awareness
- IS42.a: Social Media in Emergency Management
- IS100.c: Introduction to the Incident Command System, ICS-100 (or ICS course for specific specialty: healthcare, public works, etc.)
- IS200.c: Basic Incident Command System for Initial Response, ICS-200
- IS201.a: Forms Used for the Development of the Incident Action Plan and Incident Management (waived if ICS-300 is completed).
- IS247.c: Integrated Public Alert and Warning System (IPAWS) for Alert Originators or IS251.a: Integrated Public Alert and Warning System (IPAWS) for Alerting Administrators
- IS700.b: An Introduction to the National Incident Management System
- IS800.d: National Response Framework, An Introduction
- E/L/K0105: Public Information Basic **(no exceptions or waivers)**
  E/L/K0105 Schedule: [Emergency Management Institute | Course Schedules (fema.gov)](https://www.fema.gov)

Additional Course Requirements:
Full commitment and dedicated time are required for the duration of the course.

Participants must bring a laptop or tablet with internet capabilities for daily course activities (cell phones can be used as a secondary device, not a primary device).

Withdrawals or last-minute cancellations within 15 days of course start date will incur a 1-year probation period for future APIO course applications.

Continuing Education Units (CEUs):
EMI awards 3.6 CEUs for completion of this course.

Target Audience:
Public information personnel who have **2 years** of public information experience and who have completed the prerequisites listed above.

To Apply: Registration varies for each. Please visit: [Emergency Management Institute (EMI) - EMI Programs and Activities | PIO - Training Opportunities (fema.gov)](https://www.fema.gov) for specific registration information.

EMI Training Point of Contact:
For additional information contact the Program Manager, Nicole Shutts by email at nicole.shutts@fema.dhs.gov.

Visit the [Emergency Management Institute (EMI) Public Information Officer (PIO) training program website](https://www.fema.gov).